



# Marketing Specialist

Posted by West Edmonton Truckland

**Posting Date :** 07-Jan-2026

**Closing Date :** 06-Jul-2026

**Location :** Edmonton

**Salary :** \$36.00 Per Hour

## Job Requirements

- **Education:** College / CEGEP
- **Language:** English
- **Years of Experience:** 2 years
- **Vacancy:** 1
- **Job Type:** Full Time
- **Job id:** ABOJ5126877

## Job Description:

*Marketing Specialist (1 Position)*

**Job Type:** Permanent full time

**Wage and Hours:** \$36.00/hour, 35 – 40 hours/week.

**Employment Conditions:** Morning, Evening, Day, On Call

**Language Required:** English

**Work Location:** 16818 118 Ave Edmonton, AB T5V 1M8

**Requirements:**

- College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years or equivalent experience
- 3-5 years of work experience

**Job Duties:**

- Develop and implement integrated marketing strategies for both digital and offline channels, ensuring consistent brand positioning across all business units and locations.
- Preparation of reports, briefs, websites and press releases

- Assess characteristics of products or services to be promoted to determine marketing and advertising needs
- Develop strategies and related content for direct and digital marketing and advertising campaigns and implement them
- Assist in the preparation of brochures, reports, newsletters and other material

CVs and Resumes please send to [Ryeung86@yahoo.com](mailto:Ryeung86@yahoo.com)

**To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [Ryeung86@yahoo.com](mailto:Ryeung86@yahoo.com)**

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